

Incubating Tech Startups in Asia: How to make innovative companies successful? 亞洲初創孵化：創新企業如何獲得成功？

Date 日期 : 14 / 10 / 2023 (Saturday 星期六)
Time 時間 : 1:45pm – 3:00pm
Venue 地點 : INNOVATIONhub, Startup Zone, Convention Hall, HKCEC
香港會議展覽中心會議廳 初創專區 創新匯點
Language 語言 : English 英語 / Cantonese 廣東話
Co-organiser 協辦機構 :

Incu-Lab

Programme 程序

Time 時間	Rundown 流程
1:45pm – 2:00pm	SME Tech Firm survives based on Services or Technologies? Insight from the Case of MapKing 中小企科技公司靠服務還是技術生存？MapKing 案例的啟示 Speaker 講者： Mr Stanley Ng , CEO & Founder, MapKing International
2:00pm – 2:15pm	How does the development in ICANN influence the Internet Startup Entrepreneurs? ICANN 的發展對網路創業家有何影響？ Speaker 講者： Mr Edmon Chung , CEO, DotAsia Organisation
2:15pm – 2:30pm	How to run a Tech B2B2C Internet Startup: The case of CoolJobz CoolJobz 案例剖析：如何經營 B2B2C 科技網路初創公司？ Speaker 講者： Mr Tonio Shum , CEO, CoolJobz
2:30pm – 2:45pm	The Essence and Character of being a Tech Entrepreneur and Innovator 科技企業家和創新者的本質 Speaker 講者： Mr Jeffrey Au , Chief Strategy Officer/Care-taker, Incu-Lab
2:45pm – 3:00pm	Q&A Session 問答環節

Remarks 備註:

- Free Admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限，先到先得。
- Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。
- The Organisers reserve the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

Speakers 講者簡介



Mr Stanley Ng, Founding Chairman, Asia Pacific Connected Vehicles Industry Association

Stanley Wing-fai NG is Founding Chairman of Asia Pacific Connected Vehicles Industry Association and CEO/ Founder of MapKing International. MapKing is a leading smart city, intelligent traffic, GIS/GPS technology firm, and a planning consultant with headquarter in Hong Kong. Stanley by profession is a Geographic Information System and town planning expert. The company provides services in Malaysia, Singapore, Middle East, China and serve world top internet companies like Apple Inc, Google Inc, Tencent Inc and clients in public and private sectors. Before the setting up of MapKing, Stanley served University of Hong Kong and practiced in town planning consultancy and construction sectors. MapKing was awarded” Best Smart Hong Kong Award 2016 Bronz.



**Mr Edmon Chung
CEO, DotAsia Organisation
Board Director, Internet Corporation for Assigned Names & Numbers (ICANN)**

Edmon Chung is a social innovator and entrepreneur. Edmon currently serves as the CEO of DotAsia Organisation, serves on the Board of ICANN, the Executive Committee of Internet Society Hong Kong (ISOC HK), the Board of Make a Difference (MaD) Institute, and heads the secretariat for the Asia Pacific Regional Internet Governance Forum (APRIGF). Edmon served also on the founding board of the Internet Governance Forum Support Association (IGFSA), continue to support its secretariat, cofounded the annual Hong Kong Kids International Film Festival (KIFF.Asia), and participates extensively on Internet governance and social innovation matters. Edmon is an inventor of patents of internationalized domain names (IDN) and email addresses technologies, and has served on many global IDN related technical and policy groups, that made possible the introduction of multilingual domain names and email addresses on the Internet. Edmon won the Most Innovative Award in the Chinese Canadian Entrepreneurship Award in 2001. In 2000, Edmon was selected by The Globe and Mail as one of the Young Canadian Leaders. Between 2006 and 2010, Edmon served on the ICANN GNSO Council, between 2010 and 2012 on the ICANN At-Large Advisory Committee (ALAC), and between 2006 and 2011, as an elected member of the Elections Committee of the Hong Kong Special Administrative Region in the Information Technology Subsector. Edmon has a Bachelor of Applied Science, a Master of Engineering from the University of Toronto, and a Master of Arts in Theology at the Lutheran Theological Seminary.

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Mr Tonio Shum, CEO, CoolJobz

Tonio is an expert in media, internet business, public relations, and training related to NGO, community and commercial sectors. He has contributed to the development of many corporations, NGOs and religious organizations. He has integrated his skill of public relations with the capacity-building aspects in community organization development, and he has served World Vision, Hour of Power community organization, the Lutheran church, etc.

He has planned and organized Dr. Robert Schuller’s (the acclaimed training guru and the founder of Possibility Thinking in North America) training and organization development in Asia, with various famous engagement events, including an engagement event with more than 6,000 participants in 2004. He has also worked on various fundraising campaigns for organizations, including a Guinness recorded fundraising event that involved 2,000 beauty industry experts and made it a great media success.

Tonio has organized more than 100 events for entrepreneurs and startups in the last 10 years. Tonio is now the CEO of CoolJobz, managing one of the largest recruitment platforms in Hong Kong with a talent pool of more than 200,000 peoples. He is also the core fellow of Incu-Lab and Marketing Director of Alpha Marketing.

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**Mr Jeffrey Au, Chief Strategy Officer / Care Taker, Incu-Lab**

Jeff Au belongs to the early generation of innovative force in e-business, e-content and mobile technology when the Internet and telecommunication boom started in the exciting 90's.

He is involved in the development and advocacy of some of the pioneer digital products and services in Internet's earliest stage, including Internet content portal, e-commerce, search engine, push technology platform, digital community, mobile gaming, mobile office tools and other novel digital services in the period of deep integration of tech and real world business solution. He participates in the development and operation of various digital products and services in Chinese Books Cyber Store (one of the earliest online shops in Asia), China Dotcom (First HK based Internet company listed in Nasdaq), Hongkong Dotcom (listed company in HK), Taiwan Dotcom, AOL Hong Kong, Cable & Wireless-Hong Kong Telecom Interactive Media Service, YesMobile's mobile application products, HKGoodJobs, CoolJobz, CoolJobzHRM, etc.

He is passionate in tech and creative startup incubation since the mobile startup and social media startup surge, through his management in developing a large volume of entrepreneurship campaigns and innovation incubation activities, involvement in startup and founder mentorship, and various startup and entrepreneurship platforms such as Marketplace Consulting, Incu-Lab, Betatron, etc. Jeff is also the Member of Executive Committee of HKIOTA (Hong Kong Internet of Things Alliance), Committee Member of Asia CEO, and Assessment Panel Member of HK ICT Award's Smart Mobility Award, HKSAR.

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