

How Can Decentralised Data Management Technology Be Used for Local Business and Global Expansion?

分散式數據管理技術：如何應用於本地業務和環球市場拓展？

- Date 日期 : 28 / 10 / 2021 (Thursday 星期四)
- Time 時間 : 3:30pm – 5:30pm
- Venue 地點 : The STAGE, Hall 1E, Hong Kong Convention and Exhibition Centre
香港會議展覽中心展覽廳 1E The STAGE
- Language 語言 : English 英語 (Simultaneous interpretation service in Putonghua will be provided 附設普通話即時傳譯服務)
- Co-organiser :  協辦機構
香港公匙基建論壇

Funding Organisation of The Seminar 本場研討會的資助機構：



創新科技署
Innovation and
Technology Commission

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Programme 程序

Time 時間	Rundown 流程
3:15pm – 3:30pm	Registration 登記
3:30pm – 3:40pm	Group Photo & Presentation of Certificates of Appreciation 嘉賓合照和派發感謝狀
3:40pm – 4:15pm	Introduction on Decentralised Data Management Technology And Its Current Global Development Speaker 講者: Mr William Gee, PwC Mainland China and Hong Kong Partner, Vice-Chair of Asia PKI Consortium 羅兵咸永道中國內地及香港地區合夥人及亞洲公匙基建聯盟副主席 季瑞華先生
4:15pm – 4:40pm	Sharing on Newly Developed Applications By Local Businesses and Its User Experience – Healthcare Speaker 講者: Ms Winkie Shuen, Chief Operation Officer, Carelink Bioscience Limited 駿嶺生物科技營運總監 孫詠琪小姐

Remarks 備註:

- (1) Trade only and persons under 18 will not be admitted. 只供 18 歲或以上的業內人士參觀
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4:40pm – 5:05pm	Sharing on Newly Developed Applications By Local Businesses and Its User Experience – Securities Speaker 講者: Mr Oliver Ng, Chairman, The Hong Kong Association of Online Brokers 香港網上經紀協會有限公司主席 伍子權先生
5:05pm – 5:30pm	Sharing on Newly Developed Applications By Local Businesses and Its User Experience – Education Speaker 講者: Prof. See-To Wing Kuen Eric, Associate Professor, Department of Computing and Decision Sciences, Lingnan University 嶺南大學電腦及決策科學系副教授 司徒穎權教授
5:30pm	End of Seminar 研討會結束

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Speakers' Profile 講者簡介**Mr William Gee, PwC Mainland China & Hong Kong Partner, Vice-Chair of Asia PKI Consortium**

羅兵咸永道中國內地及香港地區合夥人及亞洲公匙基建聯盟副主席 季瑞華先生



William Gee is an experienced Partner of PwC Mainland China and Hong Kong, and is a core team member at the Chief Digital Office, supporting the execution of the Firm's digitalisation initiatives. Prior to taking up this role, William was responsible for innovation for the Risk Assurance practice. He is a member of PwC China Assurance Innovation Think-tank and a member of PwC Global Assurance Disruption Group.

William specialised in the field of information risk management after qualifying as a Chartered Accountant in the UK in 1990. William has over 30 years' experience in providing a wide range of assurance and advisory services relating to the assessment of business and technology risks, as well as the design, review and enhancement of business and technology processes and controls.

William is a member of the core leadership team at PwC China driving the adoption of blockchain technology, including the regulation and risk management of, and the accounting approach to, cryptocurrencies and digital assets. He participated in several studies relating to the regulation and risk management of cryptocurrencies and digital assets trading, as well as identity verification using blockchain. He is a sponsor of the "PwC Blockchain Audit Node" concept, and successfully led the development and deployment of a blockchain audit platform in 2018 to support audits of cryptocurrency exchanges.

William is currently working on several initiatives to develop blockchain/distributed ledger technology platforms/solutions for industry deployment, covering aviation, oil and gas, local governments, accounting and auditing, and financial services. William is also involved in initiatives relating to the emerging digital economy, including various forms of digital assets (e.g. central bank digital currencies, stable coins, tokenisation of traditional assets, etc.) and the related risks and transformational impact on the traditional economy.

In addition to blockchain, William is also studying the combinatorial impact of emerging technologies, including IoT, AI, Robotics, 3D printing and other related technologies.

William has been driving the adoption of XBRL since 2000 in both Hong Kong and Mainland China; he was appointed by the China Ministry of Finance in 2009 to assist the development of the China Accounting Standard Common Taxonomy framework and has supported similar initiatives in Thailand, Malaysia, and Russia. He is now focusing on the impact of the European Single Electronic Format proposed by the European Securities and Markets Authority, effective 1 Jan 2020.

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Ms Winkie Shuen, Chief Operation Officer, Carelink Bioscience Limited

駿嶺生物科技營運總監 孫詠琪小姐



Ms Winkie Shuen has been an experienced entrepreneur in marketing and information technology for over 15 years. Since 2011, Winkie has been running a laboratory with her husband, and currently she is the co-founder and Chief Operating Manager of Carelink Bioscience Limited, which is a local COVID-19 RT-PCR testing institutions recognized by Hong Kong SAR Government.

With the help of Winkie, Carelink has been selected as a partner of IATA Travel Pass and Common Pass, and aims to be a convenient way to restart a travel journey.

Mr Oliver Ng, Chairman, The Hong Kong Association of Online Brokers

香港網上經紀協會有限公司主席 伍子權先生



Mr Oliver T.K. Ng is the Managing Director and Co-Head of Equity Sales and Derivatives Division at BOCI Securities Limited, a wholly-owned subsidiary of Bank of China. He was elected Chairman of the Hong Kong Association of Online Brokers for the 2019-2021 term.

Oliver is a financial services professional with over 30 years of experience in Greater China. Oliver has been instrumental in introducing Fintech Solutions to the securities brokerage industry recently, most notably, cross border identity certification for remote account opening and Faster Payment Solutions, which meets Regulator's AML requirements.

Prof. See-To Wing Kuen Eric, Associate Professor, Department of Computing and Decision Sciences, Lingnan University

嶺南大學電腦及決策科學系副教授 司徒穎權教授



Prof Eric See-To Wing Kuen, Associate Professor of the Department of Computing and Decision Sciences, specialises in big data science and information management. Leveraging on big data as well as relevant computational and statistical techniques, his current projects investigate and develop applications of big data science techniques for the extraction of hidden insights in diverse areas such as public health, finance and social media. His work appeared in top-tier journals such as the Journal of Management Information Systems, Research Policy, Information and Management, and Technological Forecasting and Social Change. Before joining academia, he had extensive consulting experiences for international firms in the banking and finance industry.

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