

## Capturing Smart City Project Opportunities in ASEAN

### 把握東盟空前的智慧城市商機

Date 日期	: 28 / 10 / 2021 (Thursday 星期四)
Time 時間	: 11:30am – 12:15pm
Venue 地點	: The STAGE, Hall 1E, Hong Kong Convention and Exhibition Centre 香港會議展覽中心展覽廳 1E The STAGE
Language 語言	: English 英語

### Programme 程序

Time 時間	Rundown 流程
11:00am – 11:30am	Registration 登記
11:30am – 11:45am	<p><b>Smart City Development in ASEAN</b></p> <ul style="list-style-type: none"> <li>• Smart city initiatives in ASEAN</li> <li>• Sector-specific trends and development</li> <li>• Opportunities for smart city solutions</li> </ul> <p>Speaker 講者: Ms Melissa Ho, Economist, Hong Kong Trade Development Council 香港貿發局研究部經濟師何善敏小姐</p>
11:45am – 11:55am	<p><b>Selling Blockchain Traceability and Transparency in ASEAN</b></p> <ul style="list-style-type: none"> <li>• Opportunities for ESG smart city products in ASEAN</li> <li>• Experience of entering the Cambodia market</li> <li>• Tips for SMEs to expand to ASEAN</li> </ul> <p>Speaker 講者: Mr Kevin Ng, CEO, InnoBlock Technology Limited InnoBlock 技術有限公司行政總裁吳創文先生</p>
11:55am – 12:05pm	<ul style="list-style-type: none"> <li>• Match smart city needs in ASEAN with your product</li> <li>• Partner with start-ups to expand to the Thailand / ASEAN market</li> </ul> <p>Speaker 講者: Mr Henry Cheung, Managing Director, KONE Elevator (HK) Limited 通力電梯 (香港) 有限公司董事總經理張年生先生</p>
12:05pm – 12:15pm	<b>Question and Answer Session 問答環節</b>
12:15pm	End of Seminar 研討會結束

Remarks 備註:

- (1) Trade only and persons under 18 will not be admitted. 只供 18 歲或以上的業內人士參觀
- (2) The Organiser reserve the right to alter the time, topics, contents and speakers of the programs without prior notice.  
主辦單位有權改活動時間、題目、內容及講者而不作另行通知

**Speakers' Profile 講者簡介**
**Ms Melissa Ho, Economist, Hong Kong Trade Development Council**

香港貿發局研究部經濟師何善敏小姐



Miss Ho is responsible for the research on market developments in ASEAN, South Asia, Australia and New Zealand. Miss Ho closely monitors the macro environment, market trends, consumer characteristics as well as changes in trade policies and regulations, with a mission to help Hong Kong companies capture business opportunities in these markets.

**Mr Kevin Ng, CEO, InnoBlock Technology Limited**

InnoBlock 技術有限公司行政總裁吳創文先生



Kevin is the CEO at InnoBlock Technology Limited. InnoBlock focuses on Blockchain as a service, especially in the supply chain industry, ESG and Green Finance. InnoBlock establishes businesses across Asia, such as Hong Kong, China and Cambodia. Kevin is leading a sales team focuses on F&B, apparel, and finance industry.

Prior to joining InnoBlock in 2020, Kevin was the Vice President Financial Services Industries Global Sales at Huawei Technologies Limited.

**Mr Henry Cheung, Managing Director, KONE Elevator (HK) Limited**

通力電梯 (香港) 有限公司董事總經理張年生先生



Mr. Henry Cheung is currently the Managing Director of KONE Elevator (Hong Kong) Limited. Henry has over 30 years' experience in the railway engineering industry, serving in various capacities in the client, consultant and supplier organization and has delivered railway systems around the world. Mr. Cheung is renowned in the local engineering community and global railway industry. He has served in various positions in many professional institutions and has lectured in post-graduate level railway engineering courses.

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