

The world's leading showcase of innovative electronics products

世界級電子盛會
激發無限商機



Hong Kong Electronics Fair (Autumn Edition)

香港秋季電子產品展



27-30/10/2021 **HKCEC** 香港會議展覽中心
27/10-6/11/2021 **Online** 網上展

A Disruptive Shift for Future

Home to a world of innovation that will change our lives. The **HKTDC Hong Kong Electronics Fair (Autumn Edition) 2021** will be organised from **27-30 October**. In 2019, **3,743** exhibitors were able to attract over **50,000** buyers from **140** countries and regions flocked to this fair in the confident expectation of ushering the game-changing technologies.

顛覆轉變 成就未來

展覽的創新意念將改變未來生活。香港貿發局香港秋季電子產品展2021將於**10月27至30日**舉行。2019年展覽共有**3,743**家參展商，吸引來自**140**個國家及地區逾**50,000**名買家蜂擁而至，觀摩最新技術。



Thematic Zones to Charge Your Products Up 主題展區突顯產品優勢

HALL OF FAME 品牌薈萃廊

Showcases over 580 acclaimed global names
展示超過580國際知名品牌



2019 attending brands 出席品牌



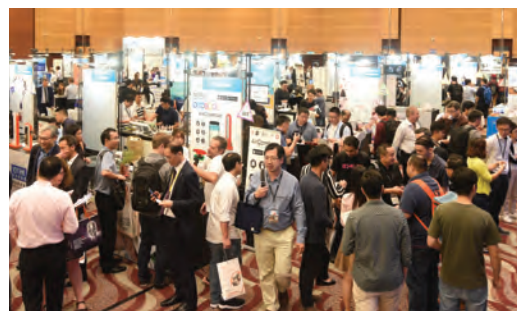
STARTUP ZONE 初創專區

Leverages the next big idea from global tech startups

Series of events such as **Startup Pitching**, **Seminars**, **Entrepreneur's Sharing**, as well as **Product Launch** held alongside ensures a rewarding exposure for **startups**.

匯集全球科創企業革命新概念

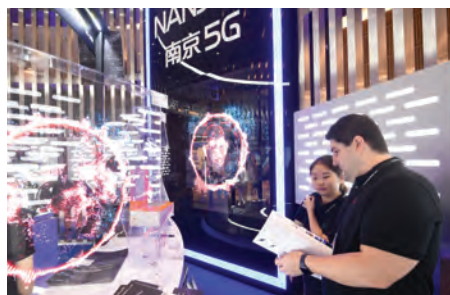
大會將舉辦一連串活動，如**初創企業項目提案**、**研討會**、**企業家分享會**及**產品介紹會**，以增加初創企業的曝光機會。

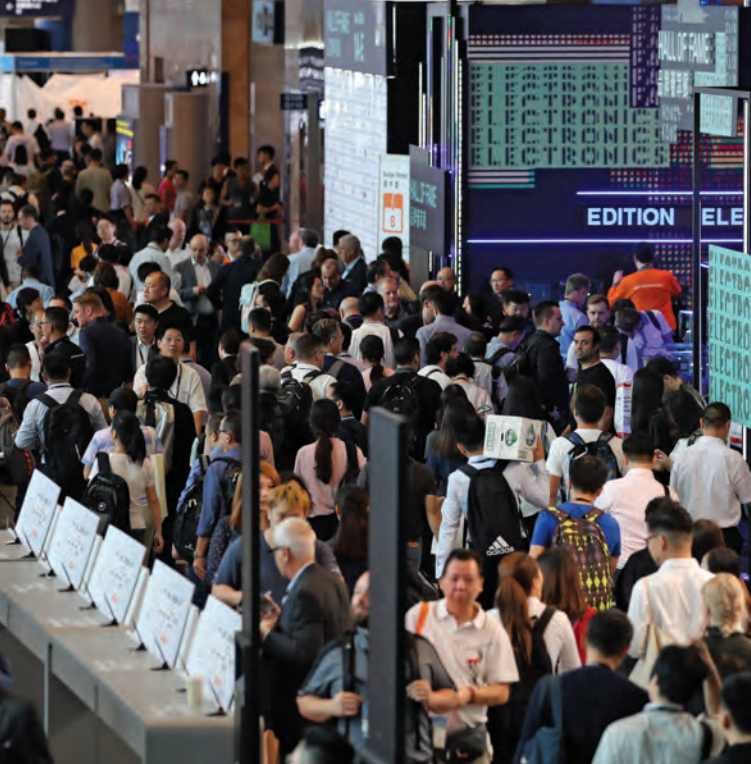


TECH HALL 科技館

Features a spectrum of the latest tech-savvy products and technologies, including **3D printing**, **AIoT & Voice Recognition**, **XR (Extended Reality)**, **Robotics & Unmanned Tech** etc.

呈獻多種嶄新科技產品及技術，包括**3D打印**、**人工智能物聯網及語音識別技術**、**延展實境**、**機械人及無人操控技術**等等。





Activities in Full Circuit for Powerful Business Network

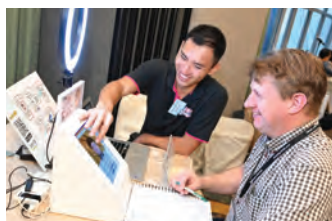
多元化的活動 壯建人脈商網



- One-on-one Buyer Meetings 一對一買家會議
- Trend Seminars 趨勢研討會
- Networking Events 交流活動

Empower Your Product Image

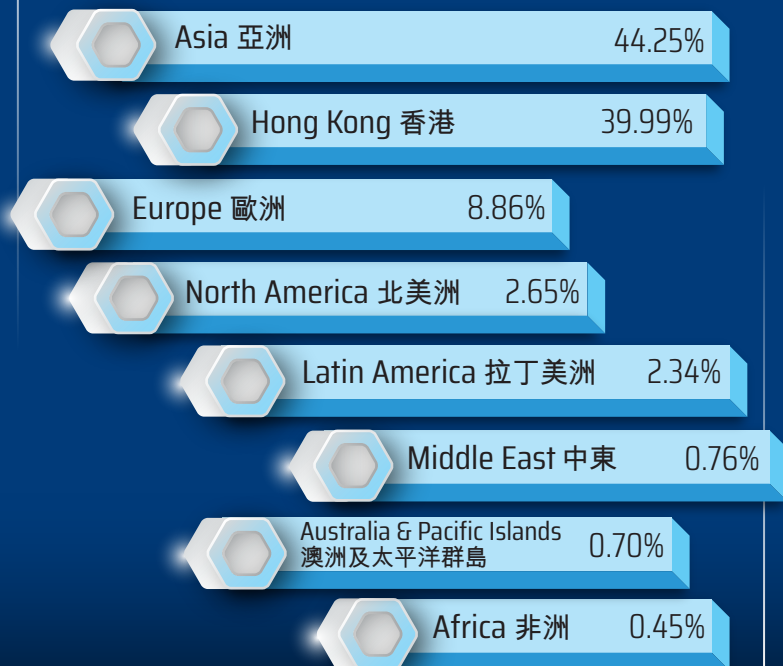
增強產品形象



- Press Conference 記者招待會
- Product Demo & Launch Pad 產品推廣及發布會
- Media Breakfast Meeting 傳媒早餐會

Number of Trade Visitors by Region (2019)

買家所屬地區之分佈



A Hub of Major Importers and Distributors

匯聚全球各大進口商和分銷商

2019 attending buyers
出席買家



Concurrent Exhibition: electronicAsia

同期展覽：國際電子組件及生產技術展



Organised by the HKTDC and MMI Asia Pte Ltd, the fair is a pre-eminent international electronics marketplace for components and production technologies, including power supplies, printed circuit boards & EMS, display technology, wireless & sensor technology and more.

由香港貿發局及慕尼黑國際博覽亞洲有限公司主辦，是區內領先的電子元件及生產技術的貿易平台，展品包括電源供應、印刷電路板及電子製造服務、顯示技術、無線感應器技術等。

Exhibition Subsidy 展覽資助

Government Convention and Exhibition Industry Subsidy Scheme and SME Export Marketing Fund – Enhanced Version

- Each exhibitor will be subsidised a maximum of 50% fee or HK\$10,000 per 9 sqm booth
- Maximum HK\$100,000
- Double subsidy (EMF: Subsidy based on original participation fee)
- Simplified application process

政府會議展覽業資助計劃和中小企業市場推廣基金 — 加強版

- 每個9平方米展位可獲得最多50%或港幣10,000元的資助
- 上限港幣100,000元
- 雙重資助 (EMF: 資助可用原價參展費計算)
- 手續簡化



Act Now! Sign Up for Exhibiting Space! 請勿遲疑，立即報名參展！

Participation Fee 參展費用

9 sq.m. Standard Booth 9平方米標準展位 HK\$港幣39,770 / US\$美元6,540	15 sq.m. Standard Booth 15平方米標準展位 HK\$港幣66,240 / US\$美元10,900	Custom-built Participation 特裝參展 HK\$港幣4,075 / US\$美元660 (per sq.m. 每平方米) (Minimum 30 sq.m. 最少租用30平方米)
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Please email the reply form to exhibitions@hktdc.org
表格請電郵至

Please send us more information on exhibiting in the **HKTDC Hong Kong Electronics Fair (Autumn Edition) 2021**

請惠寄有關參加 **香港貿易發展局香港秋季電子產品展2021** 的資料

Company Name 公司名稱：

Contact Person 聯絡人 (Mr先生 / Ms女士)：

Office Tel 公司電話：()

Office Email 公司電郵：

Please attach your business card for easy reference. 請附上閣下名片以供參考。

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Manage Your Participation - With Just A Click

Our online service, **Exhibitor Online Platform (EOP)**, makes managing your exhibition-related matters convenient, quick and efficient.

- Submit booth application online, with immediate acknowledgement from HKTDC
- Track application status and update information online anywhere, anytime
- Receive fair-related information and reminders in timely fashion

Apply for a booth online at hkelectronicsfairae.hktdc.com now!

參展事宜 一按即妥

大會現已推出「參展一站通」網上服務，協助業者辦理參展事宜，便捷有效。

- 上網遞交參展表格，本局即時發出申請收悉通知
- 隨時隨地上網檢視申請進度及更新資料
- 第一時間獲得最新展覽資訊及備忘

立即行動，登入展會網站 hkelectronicsfairae.hktdc.com/tc 申請參展。



Hong Kong Electronics Fair (Autumn Edition) Online 香港秋季電子產品展(在綫)

You can extend the exhibition period from offline to online and engage industry buyers all-year round via the Exhibition Online package of the Hong Kong Electronics Fair (Autumn Edition).

To find out more, visit <http://event.hktdc.com/advertise/hkelectronicsfairae/en/index.html>, email supplier@hktdc.org or call (852) 1830 668.

您可透過香港秋季電子產品展(在綫)的推廣計劃，將實體展覽會伸延至網上，全年無間接觸行業買家。歡迎登入<http://event.hktdc.com/advertise/hkelectronicsfairae/tc/index.html>了解這項服務。

如有查詢，請電郵至 supplier@hktdc.org 或致電 (852) 1830 668。

Organiser 主辦機構：



Hong Kong Trade Development Council - Exhibitions Department

Unit 13, Expo Galleria, Hong Kong Convention and Exhibition Centre,
1 Expo Drive, Wan Chai, Hong Kong

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