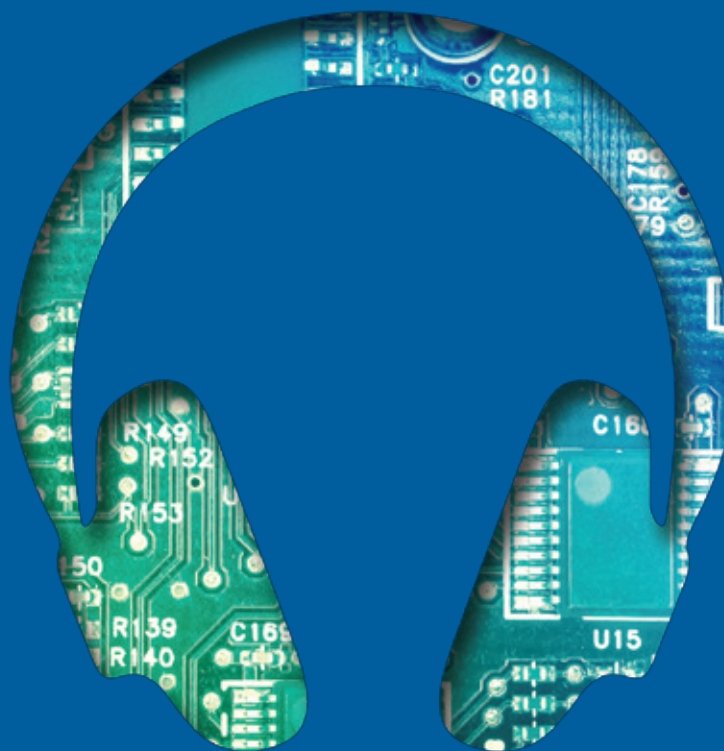


The world's leading showcase of innovative electronics products

世界級電子盛會
激發無限商機



**Hong Kong Electronics Fair
(Autumn Edition)**

香港秋季電子產品展

13-16/10/2020

Hong Kong Convention and Exhibition Centre

香港會議展覽中心

40th
Edition 屆



A Disruptive Shift for Future

Home to a world of innovation that will change our lives. The **HKTDC Hong Kong Electronics Fair (Autumn Edition) 2020** will be organised from **13-16 October**. In 2019, **3,743** exhibitors were able to attract over **50,000** buyers from **140** countries and regions flocked to this fair in the confident expectation of ushering the game-changing technologies.

顛覆轉變 成就未來

展覽的創新意念將改變未來生活。香港貿發局香港秋季電子產品展2020將於**10月13至16日**舉行。2019年展覽共有**3,743**家參展商，吸引來自**140**個國家及地區逾**50,000**名買家蜂擁而至，觀摩最新技術。



Thematic Zones to Charge Your Products Up 主題展區突顯產品優勢

HALL OF FAME 品牌薈萃廊

Showcases over 580 acclaimed global names
展示超過580國際知名品牌



STARTUP ZONE 初創專區

Leverages the next big idea from global tech startups

Series of events such as **Startup Pitching**, **Seminars**, **Entrepreneur's Sharing**, as well as **Product Launch** held alongside ensures a rewarding exposure for **startups**.

匯集全球科創企業革命新概念

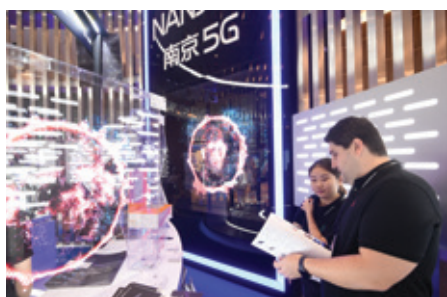
大會將舉辦一連串活動，如**初創企業項目提案**、**研討會**、**企業家分享會**及**產品介紹會**，以增加初創企業的曝光機會。

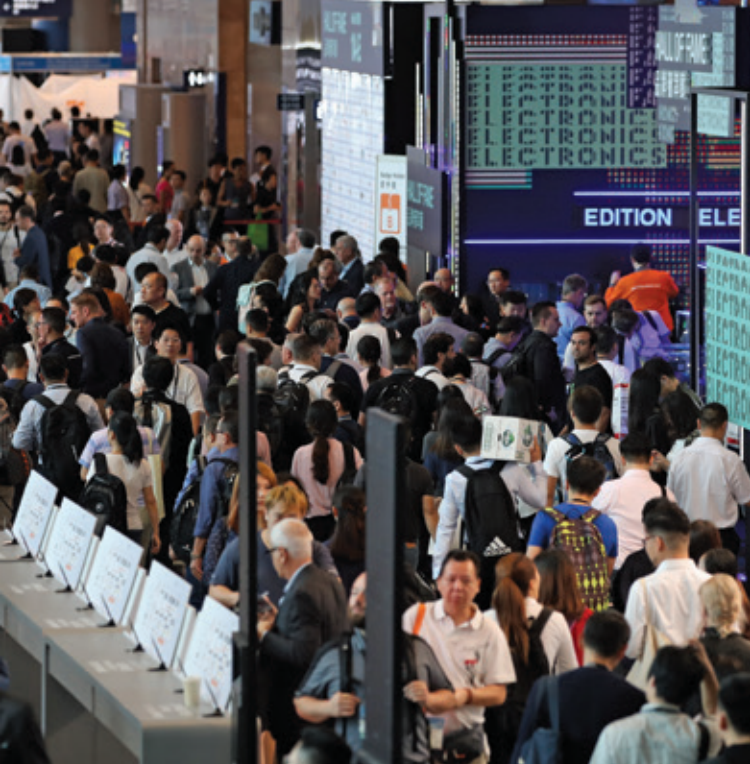


TECH HALL 科技館

Features a spectrum of the latest tech-savvy products and technologies, including **3D printing**, **AIoT & Voice Recognition**, **XR (Extended Reality)**, **Robotics & Unmanned Tech** etc.

呈獻多種嶄新科技產品及技術，包括**3D打印**、**人工智能物聯網**及**語音識別技術**、**延展實境**、**機械人**及**無人操控技術**等等。





Activities in Full Circuit for Powerful Business Network

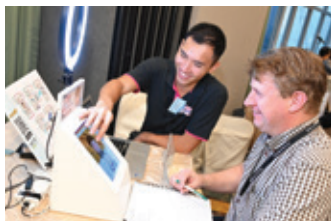
多元化的活動 壯建人脈商網



- One-on-one Buyer Meetings 一對一買家會議
- Trend Seminars 趨勢研討會
- Networking Events 交流活動

Empower Your Product Image

增強產品形象

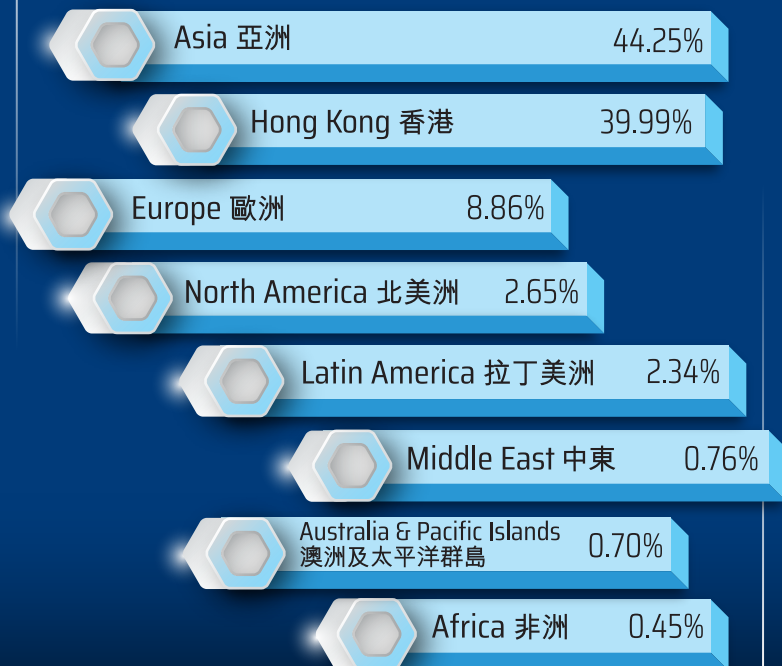


- Press Conference 記者招待會
- Product Demo & Launch Pad 產品推廣及發布會
- Media Breakfast Meeting 傳媒早餐會



Number of Trade Visitors by Region (2019)

買家所屬地區之分佈



A Hub of Major Importers and Distributors

匯聚全球各大進口商和分銷商

2019 attending buyers
出席買家



Concurrent Exhibition: electronicAsia

同期展覽：國際電子組件及生產技術展



Organised by the HKTDC and MMI Asia Pte Ltd, the fair is a pre-eminent international electronics marketplace for components and production technologies, including power supplies, printed circuit boards & EMS, display technology, wireless & sensor technology and more.

由香港貿發局及慕尼黑國際博覽亞洲有限公司主辦，是區內領先的電子元件及生產技術的貿易平台，展品包括電源供應、印刷電路板及電子製造服務、顯示技術、無線感應器技術等。

Exhibitors' Quotes 參展商語錄

"We have received more than 10 orders from buyers from Ireland, India, Mainland China and Spain etc. Among these orders with over 5,000 pieces, the biggest order came from an Irish buyer who bought 3,000 pieces of our baby monitors. We are happy with the results and we'll set up a booth at next year's Autumn Electronics Fair."

Kevin Liu, President, MiNiSV Holding Limited, Mainland China

「我們收到超過十張來自愛爾蘭、印度、中國內地及西班牙等地買家的訂單。在這些已超過5000件產品的訂單中，最大宗是來自一位愛爾蘭買家，該買家向我們購買了3,000台嬰兒監護儀。我們對展會成績感到滿意，並將在明年的秋電展上設立展位。」

中國內地迷你硅谷創新集團董事長劉瑞宸



Act Now! Sign Up for Exhibiting Space! 請勿遲疑，立即報名參展！

Participation Fee 參展費用

9 sq.m. Standard Booth

9平方米標準展位

HK\$港元39,770 / US\$美元6,540

15 sq.m. Standard Booth

15平方米標準展位

HK\$港元66,240 / US\$美元10,900

Custom-built Participation 特裝參展

HK\$港元4,075 / US\$美元660 (per sq.m. 每平方米)
(Minimum 30 sq.m. 最少租用30平方米)

Please email the reply form to **exhibitions@hktdc.org**

Please send us more information on exhibiting in the **HKTDC Hong Kong Electronics Fair (Autumn Edition) 2020**

請惠寄有關參加 **香港貿易發展局香港秋季電子產品展2020** 的資料

Company Name 公司名稱：

Contact Person 聯絡人 (Mr先生 / Ms女士)：

Office Tel 公司電話：()

Office Email 公司電郵：

Please attach your business card for easy reference. 請附上閣下名片以供參考。

I acknowledge that the above information may be used by the Hong Kong Trade Development Council (HKTDC) for incorporation in all or any of its database for direct marketing or business matching purpose (and may therefore become available to the public within and/or outside of Hong Kong for use by them), and for any other purposes as stated in the Privacy Policy Statement (available at www.hktdc.com/mis/pps/en); I confirm that I have the consent and the authority of each individual named in this form to release their personal data for the purposes stated herein. I confirm that I am admitted to the Fair on condition that I abide by the Rules & Regulations set by the HKTDC.

本人確定香港貿易發展局("貿發局")可將上述資料編入其全部或任何資料庫內作為直接推廣或商貿配對(因而可能成為可供本地及/或海外公眾人士使用)，以及用於貿發局在私隱政策聲明(載於網頁 <http://www.hktdc.com/mis/pps/en>)中所述之其他用途。本人確認已獲得此表格上所述的每一位人士同意及授權，將其個人資料提供予貿發局作此表格提及的用途。本人亦同意在參觀展覽會時遵守香港貿易發展局所訂規則及法例。

☐ (If you are from a member state of the European Union ("EU") / European Economic Area ("EEA"), PLEASE tick here if you accept our use of your provided data for direct marketing purposes.

*For non-EU/EEA customers, please skip this box which is solely for EU/EEA customers as required by the relevant data protection law in the EU.

(若閣下來自歐洲聯盟("歐盟")或歐洲經濟區的成員國)，並同意我們將閣下的資料用作進行直接推廣的用途，請於表格內加上剔號。

*此選項是按歐盟有關保護個人資料法律的要求而設，對於非歐盟/歐洲經濟區的客戶，請略過此項。

Name 姓名：

Signature 簽署：

Date 日期：

If in the future, you no longer wish to receive any promotional and other materials from the HKTDC, please contact our Customer Service Hotline at (852) 1830 668 or hktdc@hktdc.org. We will not send you any promotional and other materials upon receiving your request with no charge.

若閣下不欲收取香港貿易發展局的任何宣傳及其他資料，請聯絡本局客戶服務部 (852) 1830 668 或 hktdc@hktdc.org。我們在收到閣下要求後，在不收費的情況下停止寄給閣下任何宣傳及其他資料。

Manage Your Participation - With Just A Click

Our online service, **Exhibitor Online Platform (EOP)**, makes managing your exhibition-related matters convenient, quick and efficient.

- Submit booth application online, with immediate acknowledgement from HKTDC
- Track application status and update information online anywhere, anytime
- Receive fair-related information and reminders in timely fashion

Apply for a booth online at hkelectronicfairae.hktdc.com now!

參展事宜 一按即妥

大會已推出「參展一站通」網上服務，協助業者辦理參展事宜，便捷有效。

- 上網遞交參展表格，本局即時發出申請收悉通知
- 隨時隨地上網檢視申請進度及更新資料
- 第一時間獲得最新展覽資訊及備忘

立即行動，登入展會網站 hkelectronicfairae.hktdc.com 申請參展。



Hong Kong Electronics Fair (Autumn Edition) Online 香港秋季電子產品展(在綫)

You can extend the exhibition period from offline to online and engage industry buyers all-year round via the Exhibition Online package of the Hong Kong Electronics Fair (Autumn Edition).

To find out more, visit <http://event.hktdc.com/advertise/hkelectronicfairae/en/index.html>, email supplier@hktdc.org or call (852) 1830 668.

您可透過香港秋季電子產品展(在綫)的推廣計劃，將實體展覽會伸延至網上，全年無間接觸行業買家。歡迎登入 <http://event.hktdc.com/advertise/hkelectronicfairae/tc/index.html> 了解這項服務。

如有查詢，請電郵至 supplier@hktdc.org 或致電 (852) 1830 668。

Organiser 主辦機構：



Hong Kong Trade Development Council - Exhibitions Department

Unit 13, Expo Galleria, Hong Kong Convention and Exhibition Centre,
1 Expo Drive, Wan Chai, Hong Kong

Tel: (852) 2584 4333 Fax: (852) 2824 0026 Email: exhibitions@hktdc.org

香港貿易發展局 — 展覽事務部

香港灣仔博覽道1號香港會議展覽中心博覽商場13號

電話：(852) 2584 4333 傳真：(852) 2824 0026 電郵：exhibitions@hktdc.org

www.hktdc.com

Official Carrier
大會指定航空公司



hkelectronicfairae.hktdc.com