

Female Entrepreneurship – Overcoming difficulties 女性企業家系列 – 關關難過關關過

Date 日期	:	14 / 10 / 2019 (Monday 星期一)
Time 時間	:	3pm – 3:45pm
Venue 地點	:	INNOVATIONhub, Startup Zone, 1/F, Convention Hall, HKCEC 香港會議展覽中心 1/F 會議廳 創新匯點
Language 語言	:	English 英語
Co-organisers 合辦機構	:	 
Remarks 備註	:	Free of Charge 免費入場

Speakers 演講嘉賓:



Ms Yvonne Lo, Co-founder, ONANOFF

Born and raised in Hong Kong, Yvonne studied and worked in the USA where she gained a strong background in hospitality, with a focus on marketing and brand management. Since co-founding the audio tech company ONANOFF, her experience as a busy, working mom raising safe listeners at home has helped to strengthen and expand BuddyPhones, the world's most awarded kids headphones brand.



Ms Claudia Sin, Founder, ChatCampaign

During her first year as CEO, she built the platform, acquired early corporate use cases and got funding from an experienced angel investor.



Ms Parul Bhandari, Founder, Cresta Consulting Co

Cresta Consulting Co, a firm that provides management services for technology and digital transformation initiatives. Cresta Consulting's goal is to equip clients with customer centric solutions and exclusive support services while launching new digital platforms or improving operational processes – especially for startups and sole entrepreneurs looking to scale their business digitally.



Parul has over a decade of experience in the Digital Transformation, Project Management and Process Consulting areas. She has held positions over the last 15+ years in APAC Regional roles at top banks, insurance, retail and logistics companies in Australia, India & Hong Kong. During her various relocation moves, Parul has continued to up-skill herself with elite certifications in Six Sigma, Project Management, LEAN and Digital Marketing. She also serves as an active committee member for non-profit American Women's Association, especially catering to causes that help women getting back to work.

Ms Diane Mensah, founder of Work In Progress

Work In Progress, a platform that curates online and offline career coaching and mentorship experiences.



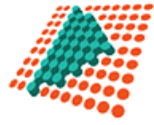
work in progress

After working in luxury fashion retail management in the UK for eight years and three years at the UK Government Home Office overseas, she joined General Assembly Hong Kong as the founding Admissions Manager in 2013. Her work has always been people focused, leading her to complete a Masters in Psychology in 2018 while working at WHub, the Hong Kong startup ecosystem builder, helping large organisations with innovation and digital transformation.



Moderator:

Ms Bina Gupta, Chief Executive, BG Business Communications Ltd



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Remarks 備註:

Free admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限。先到先得。

Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。

The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。