

**Seminar on “Flat Panel Display (FPD) Products – Technological Advancement and Market Trend”**  
「平板顯示器產品之技術發展及市場趨勢」研討會

Date 日期 : 15 / 10 / 2011 (Saturday 星期六)  
Time 時間 : 2:30pm – 3:30pm  
Venue 地點 : Meeting Room S426-427, HKCEC  
香港會議展覽中心 會議室S426-427  
Language 語言 : English (No simultaneous interpretation service) 英語 (恕不設即時傳譯服務)  
Remarks備註 : Free admission (Please click [HERE](#) to register online)  
免費入座 (請「[按此](#)」登記)

Time 時間	Programme 程序表
2:00pm – 2:30pm	<b>Registration 登記</b>
2:30pm – 3pm	<p><b>FPD Technological Advancements and Market Opportunity in the Chinese mainland</b> 平板顯示器之技術趨勢及中國內地市場的機遇 Mr Bing Zhang, Research Director, DisplaySearch DisplaySearch 研究總監 張兵先生</p>  <p><i>About the speaker:</i> Bing Zhang’s research covers Chinese TV market research mainly and Chinese FPD area relevant. He has strong ties to TV manufacturers across the globe and is considered an expert on the TV market. Before joining DisplaySearch, he worked at leading TV and mobile phone maker Konka for sales channel management, marketing research, supply chain management--excelling at sales-related planning and financial management. He has a wealth of relationships with TV makers, and he is very familiar with the Chinese TV market and its development.</p>
3pm – 3:30pm	<p><b>Consumer Trend and Outlook of FPD Products in European Markets</b> FPD產品於歐洲市場之趨勢與展望 Mr Eric Shorjian, Founder, NEOMAG</p>  <p><i>About the speaker:</i> Eric Shorjian has been a TV journalist and worked for several specialised trade magazines. In 2006 he turned to the Internet and launched the company Neomedial dedicated to digital content and digital media.</p>

**Remarks 備註:**

- Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。
- The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。



**Hong Kong Electronics Fair (Autumn Edition)**  
香港秋季電子產品展

