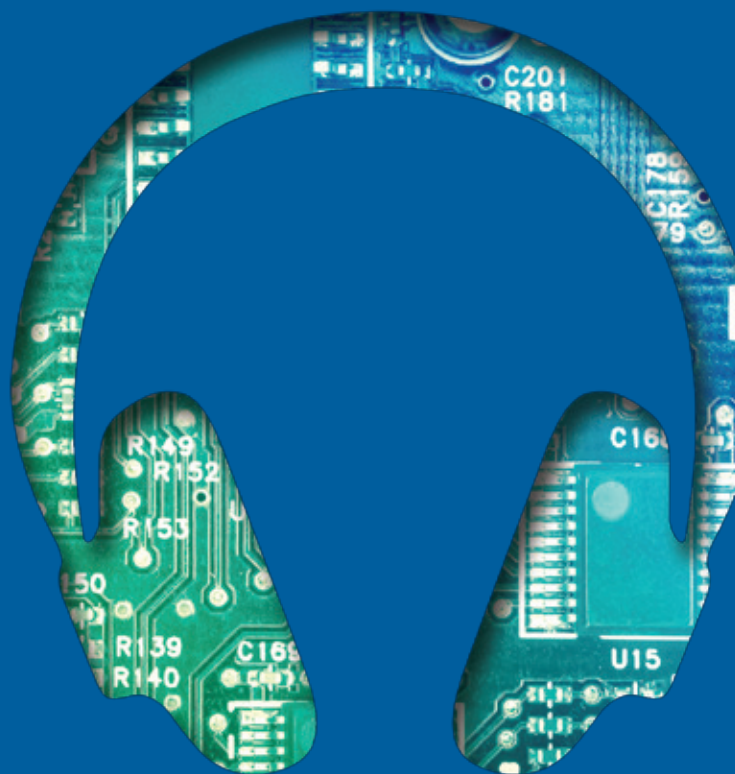




The world's leading showcase of innovative electronics products

世界級電子盛會
激發無限商機



**Hong Kong Electronics Fair
(Autumn Edition)**

香港秋季電子產品展

13-16/10/2019

Hong Kong Convention and Exhibition Centre

香港會議展覽中心



Explore and Connect 推廣香港 創造商機

Switch On Your Business

市場商機 源源不絕

Opportunities are found in every corner of the fairground! The **HKTDC Hong Kong Electronics Fair (Autumn Edition) 2019** will be held from **13-16 October**. In 2018, **3,743** exhibitors were able to attract over **63,500** buyers from **139** countries and regions flocked to this fair in the confident expectation of seeing the latest technology.

展會場內商機處處！**香港貿發局香港秋季電子產品展2019**將於**10月13至16日**舉行。2018年展覽共有**3,743**家參展商，吸引來自**139**個國家及地區逾**63,500**名買家蜂擁而至，觀摩最新技術。



Thematic Zones to Zoom-in Your Products 主題展區突顯產品優勢



Hall of Fame showcases over 560 world-famous brands
品牌薈萃廊 展示超過560國際知名品牌



Startup zone collects new revolutionary concepts from world's tech startups.

Series of events such as **Startup Pitching, Seminars, Entrepreneur's Sharing**, as well as **Product Launch** held alongside ensures a rewarding exposure for **startups**.

「**初創**」專區匯集全球科創企業革命新概念。大會將舉辦一連串活動，如**初創企業項目提案、研討會、企業家分享會及產品介紹會**，以增加初創企業的曝光機會。

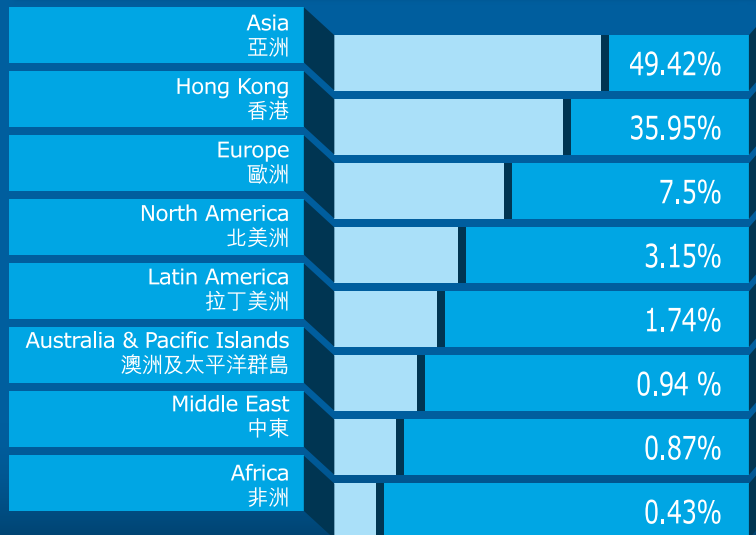


Tech Hall comprises five important tech elements including **3D Printing, Robotics & Unmanned Tech, Smart Tech, Startup** and **Virtual Reality**
「**科技館**」由五個科技專區組成，包括**3D打印、機械人及無人操控技術、智能科技、初創及虛擬現實**





Number of Trade Visitors by Region (2018) 買家所屬地區之分佈(2018)

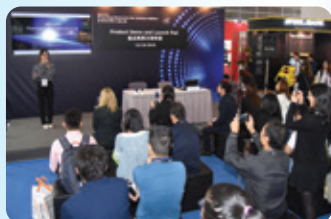


Boundless Business Network Through Effective Activities 擴展人脈商網 開啟成功之道



- ▶ One-on-one Buyer Meetings
一對一買家會議
- ▶ Trend seminars
趨勢研討會
- ▶ Networking events
交流活動

Empower Your Product Image 增強產品形象



- ▶ Press Conference
記者招待會
- ▶ Product Demo & Launch Pad
產品推廣及發布會
- ▶ Media Breakfast Meeting
傳媒早餐會

Gathered Global Major Importers and Distributors!

雲集全球各大進口商和分銷商！

2018 attending buyers 出席買家：



Concurrent Exhibition: electronicAsia 同期展覽：國際電子組件及生產技術展

Organised by the HKTDC and MMI Asia Pte Ltd, the fair is a pre-eminent international electronics marketplace for components and production technologies, including power supplies, printed circuit boards & EMS, display technology, sensor technology and more.



由香港貿發局及慕尼黑國際博覽亞洲有限公司主辦，是區內領先的電子元件及生產技術的貿易平台，展品包括電源供應、印刷電路板及電子製造服務、顯示技術、感應器技術等。

Exhibitors' Quotes 參展商語錄

"We have received overwhelming responses from international buyers. More than 100 buyers from Europe, Japan, Korea, the Middle East and the US have shown their intention to buy our baby seat alarms, while around 100 buyers from Europe, Japan, Korea and the US are interested in buying our blind spot detection systems. We are happy with the results."

Mark Huang, Regional Manager, International Department (OE & Aftermarket), Steelmate Company Limited, Hong Kong

「我們獲得國際買家的熱烈反應。超過100名來自歐洲、日本、韓國、中東及美國的買家表示有意向購買我們的嬰兒安全提示器，另有約100名來自歐洲、日本、韓國及美國的買家表示有興趣購買我們的盲區監測系統。我們對今次參展成績感到滿意。」

香港鐵將軍有限公司國際部（原廠及售後市場）區域經理黃倩雄

"We have met with new buyers from the Chinese mainland, Germany, Hong Kong, Italy, Russia and Southeast Asia. About five to six buyers from the Chinese mainland, Hong Kong, Korea, the Philippines and Thailand have confirmed to buy a total of 5,000 sets."

GZ Chen, CEO, Serafim Technologies Inc., Taiwan (Startup Exhibitor)

「我們結識到來自中國內地、德國、香港、意大利、俄羅斯及東南亞的新買家，當中約有五至六名來自中國內地、香港、韓國、菲律賓及泰國的買家已確認合共5,000套產品訂單。」

台灣碩擎科技股份有限公司執行長陳國仁（初創企業）

Act Now! Sign Up for Exhibiting Space! 請勿遲疑，立即報名參展！

Participation Fee 參展費用

9 sq.m. Standard Booth 9平方米標準展位 HK\$港元39,770 / US\$美元6,440	15 sq.m. Standard Booth 15平方米標準展位 HK\$港元66,240 / US\$美元10,730	Custom-built Participation 特裝參展 HK\$港元4,075 / US\$美元650 (per sq.m. 每平方米) (Minimum 30 sq.m. 最少租用30平方米)
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表格請電郵至

Please send us more information on exhibiting in the **HKTDC Hong Kong Electronics Fair (Autumn Edition) 2019**

請惠寄有關參加 **香港貿易發展局香港秋季電子產品展2019** 的資料

Company Name 公司名稱: _____

Contact Person 聯絡人 (Mr先生 / Ms女士): _____

Office Tel 公司電話: (_____)

Office Email 公司電郵: _____

Please attach your business card for easy reference. 請附上閣下名片以供參考。

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Our online service, **Exhibitor Online Platform (EOP)**, makes managing your exhibition-related matters convenient, quick and efficient.

- Submit booth application online, with immediate acknowledgement from HKTDC
- Track application status and update information online anywhere, anytime
- Receive fair-related information and reminders in timely fashion

Apply for a booth online at hkelectronicfairae.hktcdc.com now!

參展事宜 一按即妥

大會現已推出「參展一站通」網上服務,協助業者辦理參展事宜,便捷有效。

- 上網遞交參展表格,本局即時發出申請收悉通知
- 隨時隨地上網檢視申請進度及更新資料
- 第一時間獲得最新展覽資訊及備忘

立即行動,登入展會網站 hkelectronicfairae.hktcdc.com/tc 申請參展。



Hong Kong Electronics Fair (Autumn Edition) Online 香港秋季電子產品展(在綫)

You can extend the exhibition period from offline to online and engage industry buyers all-year round via the Exhibition Online package of the Hong Kong Electronics Fair (Autumn Edition).

To find out more, visit <http://event.hktcdc.com/advertise/hkelectronicfairae/en/index.html>, email supplier@hktcdc.org or call (852) 1830 668.

您可透過香港秋季電子產品展(在綫)的推廣計劃,將實體展覽會延伸至網上,全年無間斷接觸行業買家。歡迎登入 <http://event.hktcdc.com/advertise/hkelectronicfairae/tc/index.html> 了解這項服務。

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Organiser 主辦機構:



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Unit 13, Expo Galleria, Hong Kong Convention and Exhibition Centre,
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Tel: (852) 2584 4333 Fax: (852) 2824 0026 Email: exhibitions@hktcdc.org

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