" Symposium on Innovation & Technology " 「創新科技論壇」
AI Empowerment -　Grow without Limits
人工智能　–　前瞻無限

Date 日期	:	13 / 10 / 2018 (Saturday　星期六)
Time 時間	:	10:15am – 4:20pm
Venue 地點	:	Theatre I, Hong Kong Convention & Exhibition Centre 香港會議展覽中心　演講廳一
Language 語言	:	English and Putonghua (With simultaneous interpretation service) 英語及普通話（附設即時傳譯服務）
Remarks 備註	:	Free admission 免費入座

Time 時間	Proposed Programme　草擬程序表
9:45am – 10:15am	**Registration 登記**
AM Session	
10:15am – 10:18am	**Welcome Remarks by Mr Victor Choi, Chairman, Hong Kong Electronics & Technologies Association**
10:18am – 10:23am	**Opening Remarks by the Hon Nicholas W. Yang, GBS, JP, Secretary for Innovation and Technology**
10:23am – 10:28am	**Group Photo 嘉賓合照**
10:28am – 10:53am	**AI is here – Smarter together** Mr Vincent Wong, Associate Director, Consulting, Deloitte China 德勤中國管理咨詢副總監　王建邦先生　　**Deloitte.**
10:53am – 11:18am	**Human Centered Design in an Artificial Intelligence World** Ms Laine Mann, Global Congress Lead, Global Commercial Operations, Pfizer　　**Pfizer**
11:18am – 11:43am	**The Future is Now — Empowering Industry through AI** Ms Jessie Lin, Vice President, SenseTime 商湯科技副總裁　林潔敏女士　　**商汤 sensetime**
11:43am – 12:15pm	**Panel Discussions - From talk to top - Artificial Intelligence** **Moderator: Mr MY Wong, SBS, JP, Chairman,** 　　　　　　　**Hong Kong Applied Science and Technology Research Institute (ASTRI)** **Panelists:　The Hon Charles Mok, JP, Legislative Councilor (IT)** 　　　　　　**Speakers of AM / PM sessions**
12:15pm – 2:15pm	Networking Luncheon organized by HKETA @ S221 (by invitation only)
PM Session	
1:45pm – 2:15pm	*Registration 登記*

Remarks 備註：
- Free admission. Seats are granted on a **first-come-first-served basis**. 免費入場。座位有限，**先到先得**。
- Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。
- The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

2:15pm – 2:45pm	**Transforming Business through AI** Ms Winnie Chu, Cloud and Enterprise Business Group Lead Microsoft Hong Kong Ltd. 微軟香港雲端及企業商務部主管 朱梓欣小姐	Microsoft
2:45pm – 3:15pm	**Human-AI Collaborations** Dr MeiKei Ieong, Chief Technology Officer, HK Applied Science and Technology Research Institute Company Limited (ASTRI) 香港應用科技研究院首席科技總監 楊美基博士	ASTRI
3:15pm – 3:45pm	**The Journey to AI and The Rise of Platform Centric Business Architectures** Mr David Chow, Partner and General Manager, Global Business Services, IBM Hong Kong IBM 全球企業諮詢服務部合夥人及香港區總經理 周立釗先生	IBM
3:45pm – 4:15pm	**AI in Networking and Security** **網絡、協作及資訊安全上的 AI 應用** Mr Garrick Ng, Chief Technology Officer, Cisco Hong Kong, Macau and Taiwan 思科香港、澳門及台灣技術總監 伍偉強先生	
4:15pm – 4:20pm	**Group Photo**	

Organisers: HKTDC 香港貿發局 | HONG KONG ETA HONG KONG ELECTRONICS & TECHNOLOGIES ASSOCIATION 香港電子科技商會

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Mr Vincent Wong, Associate Director, Consulting, Deloitte China
德勤中國管理咨詢副總監 王建邦先生

Vincent is the Associate Director in Consulting practice at Deloitte China, the Hong Kong office. He is leading the Artificial Intelligence (AI) and Robotic Process Automation (RPA) consulting project delivery and business development.

Vincent holds a Bachelor of Science degree, Joint Major in Business Administration and Computing Science from the Simon Fraser University, Canada.

He has 20 years of Technology Consulting and Global Account Management experience, and was leading multiple projects and implementations for various industries including Financial Services Industries, Public Sector, Commercial and Distribution Industries.

Vincent is experienced in creating business value through implementation of emerging technology. Prior joining Deloitte Consulting, Vincent spend 8 years with Microsoft Hong Kong and was the Director for Microsoft Hong Kong leading the FSI industry in cloud and emerging technology adoption. His focus was designing and executing global technology initiatives and landing regional priorities.

Prior joining Microsoft, Vincent has 10 years of experience in Management and Technology Consulting. Vincent was the Practice Leader for PwC and IBM management consulting team focused on System Integration and Technology Strategy.

王建邦先生是德勤中國管理諮詢副總監，常駐香港，主要負責領導人工智能與機器人流程自動化領域相關的諮詢項目及業務拓展。

王建邦先生畢業於加拿大西門菲莎大學，雙主修工商管理及計算機科學，持有理學士學位資格。在科技諮詢及全球客戶管理方面擁有 20 年的豐富經驗，帶領業務團隊協助企業完成多個技術項目與實施，廣泛涵蓋各行各業，包括金融服務、政府及公共事務、商務與分銷行業等。

王先生精於利用各種新興科技，為企業創造價值。在加入德勤管理諮詢之前，王先生曾在微軟香港有限公司工作八年之久，任職總監，主要負責為金融服務機構在雲計算及新興技術的應用，專注設計及執行全球技術項目，以及落實地區重點項目。

加入微軟前，王先生已擁有 10 年的管理及技術諮詢經驗，曾先後於普華永道擔任業務主管，以及在 IBM 管理諮詢服務團隊工作，專注於系統整合和技術戰略。

About the Presentation

Artificial Intelligence is not science fiction and is now available to general business and public, thanks to the technology advancement through many of the cloud services providers and AI-embedded consumer products. With AI and Cognitive technologies readily available, how are we leveraging and partnering with these new source of workforce, transforming into our advantages, and brining values to your enterprise and your customers.

In addition to update the latest innovation and technology trends in Artificial Intelligence, the presentation will discuss a systematic approach to implement cognitive technologies in your business, from raising senior executive awareness, applying a technology pilot to realizing business values.

Ms Laine Mann, Global Congress Lead, Global Commercial Operations, Pfizer

As a 25+ year veteran in the healthcare congress industry, Laine Mann brings a wealth of knowledge around innovative congress experiences and strategic thinking to support brand/business strategies and is honored to be selected among the best in this years' B2B Dream Team. Laine is a former board member and frequent presenter at the Healthcare Convention and Exhibitors Association (HCEA) and is a Board Member at the Pennsylvania Convention Center as well as the West Chester University. She holds a BA degree in Speech Communications from West Chester University and embraces her power phrase that creativity takes courage!

About the Presentation

AI is an important technology and definitely the wave of the future for many industries and the world and the healthcare industry is no different. While this technology is assisting, (in an innovative and creative way), the ability to digest data quickly and effectively, we are still looking at a hybrid model of the continuance of face to face engagement and that human connection by putting our customers first. By empathy interviewing our customers and getting to the heart of the unmet need, we are able to design programs, events, applications that meet this need and with our customers being at the center, design and delight an experience that works for them and solves that unmet need.

Ms. Jessie Lin, Vice President of SenseTime
商湯科技副總裁 林潔敏小姐

Jessie Lin is currently the Vice President of SenseTime, responsible for capital markets planning and execution, group-wide operational planning and management, and overseas academic partnerships.

Prior to joining SenseTime, Jessie worked 7+ years at Hong Kong Exchanges and Clearing Limited (HKEX), where she was Executive Assistant to the Chief Executive, Deputy COO, and Founder and COO of the Innovation Lab. Her accomplishments include the acquisition of the London Metals Exchange in 2012, the establishment of the Shanghai-Hong Kong Stock Connect in 2014, the establishment of the Qianhai Mercantile Exchange in 2016, and the founding of the HKEX Innovation Lab in 2018. Prior experiences also include Head of Group Strategy and Business Development at WeLab and Investment Banking Associate at JPMorgan China and Citigroup.

Jessie received her B.S. degree from Peking University and an MBA degree from Harvard Business School.

About the Presentation

Businesses around the world have been adopting and integrating of AI technologies into their operations. As an AI platform company, SenseTime aims to empower different industries with its cutting-edge AI technology based on computer vision and deep learning technology. In this presentation, Jessie will showcase some of our proprietary AI products and share with you how the products enhance efficiency and bring transformations to various industries.

Dr MeiKei Ieong, Chief Technology Officer, HK Applied Science and Technology Research Institute Company Limited (ASTRI)
香港應用科技研究院首席科技總監 楊美基博士

Dr MeiKei Ieong joined ASTRI as Chief Technology Officer in January 2016. Before his appointment, he held various leadership positions in Taiwan Semiconductor Manufacturing Company and IBM Research. He holds a PhD degree in Electrical and Computer Engineering from the University of Massachusetts, Amherst and an MBA degree from the MIT Sloan Fellows Program at the MIT School of Management.

Dr Ieong has had rich international experience of managing large and complex R&D projects including marketing, commercialisation. He has published more than 100 papers in journals and conference proceedings and more than 80 patents. He has received more than 2,000 citations.

Dr Ieong has received many awards over his career such as IBM Master Inventor Award, IBM Outstanding Technical Achievement Award, and IBM Corporate Award. He is an IEEE Fellow in recognition of his leadership and contributions to Complementary Metal-Oxide-Semiconductor (CMOS) Device Technology.

楊博士於 2016 年 1 月出任應科院首席科技總監。在加入應科院之前，他於台灣積體電路製造公司和 IBM 研究院擔任管理要職。楊博士擁有美國麻省大學的電機及電子工程博士學位，以及麻省理工斯隆管理學院（MIT Sloan School of Management）的工商管理碩士學位
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楊博士具備豐富國際經驗，擅長領導大型複雜研發項目、市場營銷、及市場化。此外，他在期刊和學術會議論文集發表超過 100 篇論文和 80 多項專利，並獲引用超過 2,000 次。

楊博士多年來屢獲殊榮，例如 IBM 「大師級發明家獎」（Master Inventor Award）、IBM 「卓越技術成就獎」（Outstanding Technical Achievement Award）和 IBM Corporate Award。他當選為電機暨電子工程師學會（IEEE）院士，以表揚他在互補金屬氧化物半導體（CMOS）設備技術方面的卓越領導和貢獻。

About the Presentation

The presentation will cover how Artificial Intelligent (AI), as an extension of the human intelligence, will augment humanity's ability to deal with a wide variety of challenges and revolutionise the way we manage business, production, transportation, healthcare and our daily lives. The presentation will also explore what we need to embrace the power of AI, for example, human talents required to further enlighten AI. AI will not replace humans — but it definitely means we need a workforce that can leverage AI to improve convenience, productivity and safety in our lives.

Ms Winnie Chu, Cloud and Enterprise Business Group Lead, Microsoft Hong Kong Ltd.
微軟香港雲端及企業商務部主管 朱梓欣小姐

Winnie Chu is leading the Business Group for Cloud and Enterprise business at Microsoft Hong Kong. She oversees end-to-end Cloud and Enterprise business in Hong Kong, working with various local businesses on planning, execution and governance. Prior to joining Microsoft 4 years ago, Winnie was at SAP Hong Kong as the Senior Solution Architect for over 2 years. Her key responsibilities include conducting products briefing presentations and demonstrations to customers and prospects; conducting proof of concepts projects on databases, device management solutions, business intelligence solutions and master data management & data quality solutions; conducting seminars on new product and new version launch. Before that, she was with Sybase, a leader in developing and expanding innovative database technology (which later was acquired by SAP) for 4 years.

Winnie started her career with Swire Beverages as a Software Engineer, then joined Continuous Technologies International Ltd, and then joined the Leisure and Cultural Services Department as a System Analyst before joining Sybase. She joins the technology industry because she finds technology fascinating, it covers a broad spectrum of industries. It encourages creativity and innovation, and most importantly it turns impossible possible.

Winnie holds a Bachelor of Engineering, Information Engineering Degree; a Master Degree of Science in Information Engineering, and a Master Degree of Business Administration from The Chinese University of Hong Kong.

溫妮在微軟香港領導著雲計算和企業業務集團。她負責管理香港的端到端雲和企業業務，並與各地的企業合作規劃、執行和治理。在 4 年前加入微軟之前，溫妮在 SAP 香港擔任資深解決方案設計師已有 2 年了。她的主要職責包括向客戶和前景進行產品介紹和演示; 在數據庫、設備管理解決方案、商業智能解決方案和主數據管理和數據質量解決方案上進行概念項目的驗證; 舉辦新產品和新版本發佈會。 在此之前，她與 Sybase，一個開發和擴展創新數據庫技術的領導者 (後來被 SAP 收購) 4 年。

溫妮開始她的職業生涯與太古飲料作為一個軟件工程師，然後加入了連續技術國際有限公司，然後加入了康樂及文化事務署作為系統分析員加入 Sybase。 她加入了技術產業，因為她發現技術迷人，它涵蓋了廣泛的行業。 它鼓勵創造力和創新，最重要的是它變成不可能的。 溫妮擁有工程學、信息工程學士學位; 信息工程學碩士學位，香港中文大學工商管理碩士學位。

About the Presentation
AI may still just feel like a buzzword today, as it has been difficult to fully understand the scope and possibilities it provides. But in 2018, AI and innovation are no longer just words; it's an action. AI is fast becoming a core part of every companies' mission and strategy going forward.

With AI, we are not crawling or walking or running. We are flying. Empowering people has always been Microsoft's mission. Microsoft's vision for AI is about amplifying human ingenuity with intelligent technology. When we think about the future of technology innovation, we're optimistic about the central role intelligence will play, but it is rooted in our mission to empower every person and organization to achieve more…with AI.

AI can be defined as something simplistic such as an automated system to something more complex such as intelligence built into technology that includes cognitive functions such as speech and image recognition. But whatever you define it as, it is actually in use every day all around us, even though in most cases you don't touch it, see it or even know you are using it.

Companies are transforming, marketing is transforming, search is transforming, and AI is a catalyst for change. AI will help companies more effectively compete for revenue, win new customers and mitigate risks, increasing the efficiency of the bottom line. There are great opportunities to start testing and learning today, don't be left behind. Move forward, experiment and be all-in on your strategy to Reason, Interpret and Interact going forward.

Mr David Chow, Partner and General Manager, Global Business Services, IBM Hong Kong
IBM 全球企業諮詢服務部合夥人及香港區總經理 周立釗先生

David is an IBM executive leading Hong Kong's consulting services business across all industries. Prior to taking this role, David was based in Shanghai focusing on our telecommunications, energy and media clients in the greater China region and our cloud business. David joined IBM from Microsoft where he spent 13 years in a variety of positions in the United States, Singapore and China including business development, product management, and sales leadership roles responsible for the Office 365 business since its inception. David started his career at Deloitte Consulting as a Manager for their SAP practice. David has a B.S. from UCLA in Computer Science and Engineering and a MBA from Kellogg School of Management at Northwestern University.

About the Presentation

We are on the cusp of the next big shift in business architectures, driven by the pervasive application of AI to the core processes and workflows of organizations. This generational shift will take the digital wave that business and governments are currently surfing to the next level, and transform the way that employees add value and sustain their differentiation. The Cognitive Enterprise will leverage proprietary data, unique platforms and specialist expertise to achieve its goals. But what will the AI empowered journey look like?

In this session, David Chow will introduce the latest applications of IBM AI technologies which combined with IBM¡¯s industry insights, and end-to-end implementation and service expertise help organizations meet the opportunities and challenges of this next wave with speed and certainty. There will be many global leading cases study of how to leverage AI to become a Cognitive Enterprise. Have fun with it.

Mr Garrick Ng, Chief Technology Officer, Cisco Hong Kong, Macau and Taiwan
思科香港、澳門及台灣技術總監 伍偉強先生

Garrick Ng is the Chief Technology Officer for Cisco Hong Kong, Macau and Taiwan, leading Cisco's Enterprise, Commercial and Service Providers systems engineering strategy and operations in these markets. Garrick joined Cisco in 2007, and was promoted to his current role with expanded territories in 2016. With more than two decades of experience in the ICT industry, he has been driving innovations in the local market with deep knowledge in technology, and has attained significant achievements in developing turnkey cross-architecture solutions to best align with customers' business needs and goals. He has been recognized by the company as Manager of Excellence three years in a row since 2014.

Garrick is the Cisco Security Ambassador and has been vocal to promote cybersecurity awareness and actions to the publics. He received the qualification of Certified Information Systems Security Professional (CISSP) from the world-renowned International Information System Security Certification Consortium (ISC)² in 2017. He was awarded Gold (Communication/Management category) in the Cyber Security Professional Awards, organized by the Hong Kong Police Force, Hong Kong Computer Emergency Response Team

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Coordination Centre (HKCERT) and Government Computer Emergency Response Team Hong Kong (GovCERT.HK), in 2016.

In addition, Garrick has made notable contributions to the industry. He is the Vice President (Technology) of HK Internet of Things Industry Advisory Council of GS1, Chairman of the Smart City Consortium Security Special Interest Group, and Committee Member of the Cyber Security Alliance under Hong Kong Information Technology Federation (HKITF).

Prior to joining Cisco, Garrick co-founded WiseSpot and was the CTO to lead innovation in the company. He invented the world's first music ringback tone (彩玲) for GSM Mobile Network, Asia's first real-time financial streamer on cellular PDA "Wireless Teletext Machine", and the world's first wireless PDA to stream real-time horse-racing data. All innovations were very well received in the market.

Garrick holds a Bachelor of Science in Computer Science from New York University, a Bachelor of Engineering in Electrical Engineering from The Cooper Union, and a Master of Science in Electrical Engineering from Columbia University in the United States. In his leisure time, he teaches Martial Art and Kung Fu; he is also a certified hypnotherapist, and a Neuro-Linguistic Programming practitioner.

伍偉強為思科香港、澳門及台灣技術總監，負責制定區內的企業、商用市場及服務供應商之系統工程策略，並領導營運工作。伍偉強於 2007 年加盟思科，並在 2016 年擴展其管理領域至香港、澳門及台灣區。他於資訊及通訊科技行業累積超過 20 年豐富經驗，一直運用其深厚的科技知識致力推動本地市場創新，並建立多項一站式跨架構方案，以配合客戶的業務需要及目標。自 2014 年起，伍偉強已連續 3 年榮獲思科的全年最佳經理。

伍偉強獲委任為思科網絡安全大使，積極向公眾推動網絡安全意識及措施。2017 年，他獲全球知名的國際資訊安全組織(ISC)2 認可為「訊息系統安全認證專家(CISSP)」。2016 年，他於香港警務處、香港電腦保安事故協調中心（HKCERT）及香港政府電腦保安事故協調中心（GovCERT.HK）舉辦的《網絡安全精英嘉許計劃》中獲頒通訊組管理人員類別的金獎。

此外，伍偉強致力利用在 IT 領域累積的專業知識和經驗回饋業界。他參與多項業界事務，包括擔任香港貨品編碼協會（GS1）香港物聯網產業委員會副主席、智慧城市聯盟（SCC）網絡安全小組主席，以及香港資訊科技商會（HKITF）網絡安全聯盟（Cyber Security Alliance）委員。

加盟思科前，伍偉強與合夥人共同創立斯博（WiseSpot）（香港）有限公司，並擔任該公司的科技總監推動創新發展。期間，他曾研發多項廣受市場歡迎的創新發明，包括全球首個專為 GSM 流動網絡而設的「彩鈴（Ringback tone）」、亞洲首個應用於流動 PDA 的即時財經串流資訊平台「無線大利市機」（Wireless Teletext Machine），以及全球首個以串流播放即時賽馬資訊的無線 PDA。

伍偉強擁有美國紐約大學計算機科學學士學位、美國柯柏聯盟學院電機工程學學士學位，以及美國哥倫比亞大學電機工程學碩士學位。他閒時教授武術及功夫，同時身兼註冊催眠治療師及神經語言規劃治療師。

About the Presentation

Artificial Intelligence (AI) is no longer a buzzword – companies are leveraging AI to improve data analytics for better results. Now, they are facing the challenges of accessing to more relevant data for more accurate results, as well as shortages of skilled labor on AI. Cisco has been harnessing AI, among other latest technologies, to enhance its solutions' performance, enable customers for their AI applications, and provide data stream from its products for data analytics and research. Ng will share how Cisco harnesses AI in their solutions, and helps customers address the opportunities and challenges associated from AI.

人工智能成為科技熱話，不少企業現正採用 AI 來改善數據分析及掌握更準研的結果，但同時企業需要大量相關數據來令 AI 更精準，並面臨重大的 AI 人才缺口。思科一直採用不同的尖端科技在其產品方案裡，當中包括 AI 來提升效能、配合客戶採用 AI 的應用，並為客戶提借流經思科產品的數據來作分析及研發用途。伍偉強先生將會分享思科如何利用 AI 來提升多個方案技術的功能，及幫助企業面對 AI 來帶來的機遇及挑戰。