

HKTDC Hong Kong Electronics Fair 2014 (Autumn Edition)

Buyer Forum – Opportunities in the European, US & South East Asian Markets

買家論壇 – 歐美及東南亞市場之機遇

Date 日期 : 14 / 10 / 2014 (Tuesday 星期二)
Time 時間 : 1pm – 2:30pm
Venue 地點 : Product Launch Area, Hall 1D, Hong Kong Convention & Exhibition Centre
香港會議展覽中心展覽廳 1D 產品推廣及發布區
Language 語言 : English/ 英語
(No simultaneous interpretation service / 不設即時傳譯服務)
Remarks 備註 : Free Admission (Please click [HERE](#) to register online)
免費入座 「按此」 登記

Time 時間	Programme 程序表
1pm – 1:30pm	An Overview of the European & US Markets & Buyer's Sourcing Requirement 歐美市場概覽及買家採購條件及要求 Ms Hill He, Leasing Director, Lightinthebox.com 蘭亭集勢採購與供應鏈部平臺招商總監 何秋玲小姐
1:45pm – 2:15pm	An Overview of South East Asian Market and the e-commerce trend 東南亞市場及其電子商貿概覽 Mr Aimone Ripa Di Meana, CEO, Crossborder Trade, Lazada group
2:15pm – 2:30pm	B2B Online Transaction Platform Turns Small-Orders into Big Prospects B2B 網上交易平台：小生意，大商機 Mr Thomas Lam, Sales Manager Publications & E-Commerce Department, HKTDC 香港貿易發展局刊物及電子商貿部銷售經理 林傑強先生

Remarks 備註:

- Free admission. Seats are granted on a **first-come-first-served basis**. 免費入場。座位有限，先到先得。
- Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。
- The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通知。

Organiser: