" Symposium on Innovation & Technology " 「創新科技論壇」

Connected Living: An Exclusive Forum in IoT, Electronics and Technologies

Date 日期	：	13 / 10 / 2017 (Friday 星期五)
Time 時間	：	10:15am – 4:30pm
Venue 地點	：	Theatre I, Hong Kong Convention & Exhibition Centre 香港會議展覽中心 演講廳一
Language 語言	：	English and Putonghua (With simultaneous interpretation service) 英語及普通話（附設即時傳譯服務）
Remarks 備註	：	Free admission (Please click **HERE** to register online) 免費入座 (請「**按此**」登記)

Time 時間	Proposed Programme 草擬程序表
9:45am – 10:15am	**Registration 登記**
AM Session	
10:15am – 10:18am	**Welcoming Remarks by Ir Victor Ng, Chairman, Hong Kong Electronics & Technologies Association 由香港電子科技商會主席 吳國豪先生致歡迎辭**
10:18am – 10:23am	**Opening Remarks by the Hon Mrs Carrie Lam Cheng Yuet-ngor,** **Chief Executive of the Hong Kong Special Administrative Region** **由香港特別行政區行政長官 林鄭月娥女士致開幕辭**
10:23am – 10:28am	**Group Photo 嘉賓合照**
10:28am – 10:53am	*Mixed Reality and Intelligent Cloud: Driving Digital Transformation* Ms Cally Chan, General Manager, Microsoft Hong Kong Limited & Mr Andy Cheung, Technology Evangelist, Microsoft Hong Kong Limited
10:53am – 11:18am	*Smart City: Future in Cloud Technology* 智慧城市 雲上未來 Ms Yi Haiyan, President, gd.qq.com, Tencent 騰訊-大粵網總裁 易海燕小姐
11:18am – 11:43am	*The Challenges in the Autonomous Driving* Mr Tony Tung, Sales Manager, Mobileye Automotive Products & Services (Shanghai) Company Limited

11:43am – 12:15pm	**Panel Discussions – *"Smartly-We Connect"***
	Moderator: Mr MY Wong, BBS, JP, Chairman,
	  Hong Kong Applied Science and Technology Research Institute (ASTRI)
	Panelists: Ir Dr the Hon Lo Wai Kwok, SBS, MH, JP, Legislative Councilor (Engineering)
	  The Hon Charles Mok, JP, Legislative Councilor (IT)
	  Speakers of AM / PM sessions

12:15pm – 2:15pm	Networking Luncheon organised by HKETA @ S221 (by invitation only)

Remarks 備註：
- Free admission. Seats are granted on a **first-come-first-served basis**. 免費入場。座位有限，**先到先得**。
- Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。
- The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

PM Session	
2pm – 2:15pm	*Registration* 登記
2:15pm – 2:45pm	***Machine Learning for Users and Creators*** Mr Yam Ki Chan, Head of Public Policy and Government Affairs, Hong Kong, Google
2:45pm – 3:15pm	***E Ink's Exploration of IoT*** Dr F. Y. Gan, Executive Vice President of Sales Center, E Ink Holdings Inc.
3:15pm – 3:45pm	***Opportunity in Cellular V2X: Safety-As-A-Service*** *Mr Wong Ka Hang, Alex, Director of Solution Sales,* *Hong Kong Carrier Business Department, Huawei International Co. Limited.*
3:45pm – 4:15pm	***Introduction to Amazon's Approach to AI, IoT and Voice Services*** *Mr Zane Moi, Head of Business Development – Hong Kong , Macau & Taiwan,* *Amazon Web Services*
4:15pm – 4:20pm	***Group Photo***

Organisers:

Speakers' Profile & Presentation Abstract

Ms Cally Chan, General Manager, Microsoft Hong Kong Limited *Microsoft 香港有限公司總經理 陳珊珊小姐*

As the General Manager of Microsoft Hong Kong and Macau, Cally is responsible for overall strategy, business operations and outreach for the company. She leads the executive team responsible for Microsoft's business in Hong Kong including key customer organizations, business and marketing groups, and technical support and consultancy services.

Cally comes from Hewlett Packard Enterprise (HPE), where she most recently served as Vice President of Enterprise Group and Managing Director for Hong Kong and Macau where she focused on increasing the value of HPE's business portfolio, raising the bar on talent and providing leadership for customer satisfaction and business growth. She has more than 26 years' experience with HP, spanning a variety of management roles across technology services, outsourcing services, enterprise infrastructure, IT consulting and more. Cally serves on boards and as a member of several influential technology industry and government advisory organisations.

Mr Andy Cheung, Partner Development Manager, Microsoft Hong Kong Limited

As a Partner Development Manager, Mr Andy Cheung is responsible for focusing on Independent Software Vendors (ISV) Ecosystem across Cloud Computing, IoT, Mixed Reality and other technology areas. Before joining Microsoft, Andy was the Data System Architect in Centamap.com and was awarded Microsoft MVP for 3 consecutive years.

Presentation Abstract:
Virtual, Augmented and Mixed Reality (MR) is widely considered as the next mainstream computing opportunity. Join this session to learn about how MR, Internet of Things (IoT) and Intelligent Cloud advancements are going to enable digital transformation in every organisation to empower employees, engage customers, gain operational efficiencies and transform products.

Ms Yi Haiyan, President, gd.qq.com, Tencent *騰訊-大粵網總裁 易海燕小姐*

Haiyan is the President of gd.qq.com, which belongs to Guangdong Tengnan Information Technology Company Limited. Graduated as an EMBA from the China Europe International Business School, Yi is now one of executive members of the Guangzhou Women's Federation, and a master supervisor in School of Communication and Design, Sun Yat-sen University. Having devoted herself to the Internet industry for 10+ years, she has a rich experience with running cross-media platforms. In May 2011, she co-founded gd.qq.com, which has made a profit since the first year and grown into the largest city life social platform in Guangdong Province.

Yi loves the career of Internet and enjoys travelling and sporting. With an upright character, she practices what she preached to create various possibilities of life. Yi has got a keen insight into the Internet industry, a strategic thinking and product thinking ability on business. With her firm belief and strong execution, she does a great job in innovation, integration, coordination, and team management. All this enables her to be well connected in both Internet and media industries.

Based on years of hands-on experience, Yi has wrote many industry related articles and essays, including Contextual Battle as Singularity is near, Value of the Internet Media: People-Oriented, Co-Action and Evolution, To Innovate Management and To Deposit Value, Application of Media in the Mobile Internet Age, Nandu.com's Multimedia Reporting Pattern and Its Practice - Take Tiger New Year Painting Incident for Example, Nandu.com: Increases in Reporting Earthquakes, Nanfang Metropolis Daily's Digitalisation and Its Future Development, and Analysis on the Strategic Competitiveness of Regional Portals. These articles were all published in domestic leading publications in China, such as Research on Nanfang Media, Chinese Journalist, New Media and Lingnan Media Exploration.

Mr Tony Tung, Sales Manager,
Mobileye Automotive Products & Services (Shanghai) Company Limited

Working experience
May 2012-Recent
Mobileye - Sales Manager

Education
2005-2009
Shanghai University of Finance and Economics - Bachelor of Business Administration (B.B.A.) in Company Management

Abstract: The road from ADAS to full autonomy depends on mastering three technological pillars:
Sensing: robust and comprehensive human-level perception of the vehicle's environment, and all actionable cues within it.Mapping: as a means of path awareness and foresight, providing redundancy to the camera's real-time path sensing.Driving Policy: the decision-making layer which, given the Environmental Model – assesses threats, plans maneuvers, and negotiates the multi-agent game of traffic.

Dr F.Y. Gan, Ph.D., Executive Vice President of Sales Center, E Ink Holdings Inc.
元太科技業務中心執行副總經理 甘豐源 博士

Dr F.Y. (Feng -Yuan) Gan currently serves as Executive Vice President of Sales Center at E Ink Holdings Inc. Leading the sales team to develop and promote ePaper display applications in the IoT ecosystem globally, including reading and writing, mobile and wearable, smart eTag, signage and architecture applications.

Before joining E Ink, Dr. Gan worked at SiPix Technology Inc., a subsidiary of AU Optronics, as the Chairman and General Manager. When E Ink acquired SiPix in Sept. 2012, he joined E Ink and has been continuing to promote diversified applications of EDP technology till now.

Dr. Gan had worked at AU Optronics as the division head in several functions, including R&D department and Business Unit, since 2003. In 2011, he severed as Associate Vice President and General Manager of Audio-Video Display Business Unit, and led the business development of ePaper Display. Dr. Gan received his Ph.D. in Electrical & Computer Engineering from McGill University and had worked at National Defense R&D Center in Canada.

Presentation Abstract:
Internet of things is the next big thing in computing. As the number of wirelessly connected device soaring, ultra-low power consumption, the natural benefit of E Ink technology, becomes a critical factor. As E Ink technology keeps making breakthroughs in recent years, it's application is more diversified than ever. Let's explore the advancement of E Ink technology and how it becomes the most suitable display technology in IoT.

Mr Zane Moi, Head of Business Development – Hong Kong , Macau & Taiwan, Amazon Web Services

Zane leads AWS' business development organization for Hong Kong, Taiwan and Macau, which includes responsibilities around local business development, systems integrator and technology ecosystem partnerships. Prior to AWS, Zane founded a Big Data Analytics and Visualization startup called TreeCrunch and also spent over a decade at smartphone maker BlackBerry where he held leadership positions in Canada, Australia and Hong Kong, most recently as their Regional Director for Hong Kong, Taiwan and Korea. He has a BA (Hons) in Economics from Wilfrid Laurier University and an MBA (Distinction) from the University of Hong Kong.

Presentation Abstract:
This session will introduce Amazon's approach and thinking around Artificial Intelligence, IoT and Voice-enabled services and also provide attendees suggestions and approaches around how they might be able to replicate some of these core technologies in their own hardware or software based solutions. The presentation will include some insights into what Amazon does around Amazon Robotics, Amazon Echo, AmazonGo and Amazon Web Services.

Mr Yam Ki Chan, Head of Public Policy and Government Affairs, Hong Kong, Google
谷歌公共政策和政府事務總監（香港）陳欽淇先生

Yam Ki Chan is Google's Head of Public Policy and Government Affairs for Hong Kong. In his role, Yam Ki leads Google's technology policy engagements in the city. Prior to joining Google, Yam Ki served as a Director at the White House National Security Council in the Obama Administration, where he coordinated international economic policies, including as part of the G-20 and G-7 team. Before joining the White House, Yam Ki was a member of the Treasury Department's Office of the US-China Strategic and Economic Dialogue. Earlier in his private sector career, Yam Ki was an investment banker at Jeffries & Co. Yam Ki is a graduate of Columbia University and Carleton College.

Presentation Abstract:
How is machine learning being implemented in Google products today to improve user experience?   How are others using machine learning to solve problems?   How can developers community deploy machine learning in their products?   Come hear our thoughts on how machine learning can make your life and your products more cutting edge and how Google is sharing its machine learning technology with researchers and the technology community to democratize access to the benefits that arise from this technology.

Mr WONG Ka Hang, Alex, Director of Solution Sales, Hong Kong Carrier Business Department, Huawei International Co. Limited.

Mr Wong Ka Hang, Alex, is Director of Solution Sales, Hong Kong Carrier Business Department, Huawei International Co. Limited. He is responsible for marketing and sales of ICT solution for operators in Hong Kong and Macau including cloud computing, IoT, LTE, NFV, optical and IP network solution etc. He has served in various network planning, product development and marketing positions with operators and telecommunications equipment providers. Mr. WONG holds a Master of Science degree in E-Commerce and Internet Computing from University of Hong Kong and a Master of Science degree in Communications and Signal Processing from Imperial College, University of London.

Presentation abstract (about 150words)
Number of vehicles in Hong Kong is reaching 800,000 in 2017. While it normally takes years to build up new transportation system and road network to streamline increasing traffic demand, new information and communication technologies such as Big Data and LTE offers opportunity to make our existing transportation system safer, faster and more environmental friendly.

Currently, drivers, passengers and pedestrian can only access limited amount of real-time traffic information when they make decision for their journey. Cellular V2X (C-V2X) technology, being built on top of existing mobile network, supports connecting vehicles to each other (V2V), to pedestrians (V2P), to roadway infrastructure (V2I) and to the network (V2N). By integrating with sensing and data analyzing technologies, it can increase awareness of what happen around and in front of the road for different stakeholders who can timely optimize their routes.