



Pitching: "Pitch, Mix and Match" & "Media Pitch Day"

To cater for the different needs of the tech startups, two distinctively different pitching events were held - the "Pitch, Mix and Match" was focused on pitching for funding whereas the "Media Pitch Day" allowed startups to pitch for coverage in local and overseas media. Through partnering with Hong Kong Business Angels Network (HKBAN and HelloReporter, right audience were invited to meet the startups at the pitching events.



"Tech Startups – Pitch, Mix and Match" co-organised with HKBAN



Media Pitch event, "Tech Startups on the Rise", co-organised with HelloReporter