

“Innovation & Start-up Zone” at Hong Kong Electronics Fair Autumn Edition 2016

The HKTDC Hong Kong Electronics Fair (Autumn Edition) has been the world’s marketplace for consumer electronic products and technologies for over 35 years. It is an important event where worldwide industry players present new items and look for new ideas for their market and product development. This year, a new “Innovation & Start-up Zone” will be launched to connect tech start-ups directly with manufacturers, suppliers, engineers, entrepreneurs and investors worldwide. It will also be the stage for start-ups to gain exposure and pave the way for future development particularly in the fast-growing economy in Asia.

About the Fair

Date: 13-16 Oct 2016

Venue: Hong Kong Convention & Exhibition Centre

Exhibitors in 2015: 3,575

Trade visitors in 2015: 66,204

Website: www.hkelectronicfairae.com



Participation Format & Fee

Mini stand with facilities such as table, bench, cork board and floor lamp included

Space dimension: 3m(W) x 1.5m(L)

Participation fee: US\$784 per stand

Each start-up can apply for one mini stand only

**Economy Option
Exclusively
for Start-ups!**



(for illustration only)

Special Exposure

- Dedicated section on fair website and Fair Daily to introduce participants’ technologies
- Selected start-ups to be featured in pre-fair publicity such as newspaper advertorial, press conference, buyer newsletter, media invitation etc
- Speaking opportunities at the product demo stage

Eligibility

Priority will be given to:

- Tech start-ups with business registration and less than 3 years of establishment
- Incubation programme of tertiary institutes / R&D centres / start-up accelerators
- Prototypes or mockup applicable to consumer electronics or technologies
- Technologies not yet commercialized
- Companies who did not exhibit in Hong Kong Electronics Fair (Autumn Edition) in 2015

Enquiries and Application

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Ref: USD for non-HK participants



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